



PROFILE KIT



# WHO WE ARE

Switch Media is a combination of young, energetic, & dynamic multi-channel platforms that serve Africa's youth.

## BRAND VALUES

- Simple
- Positive
- Inspirational

## VISION

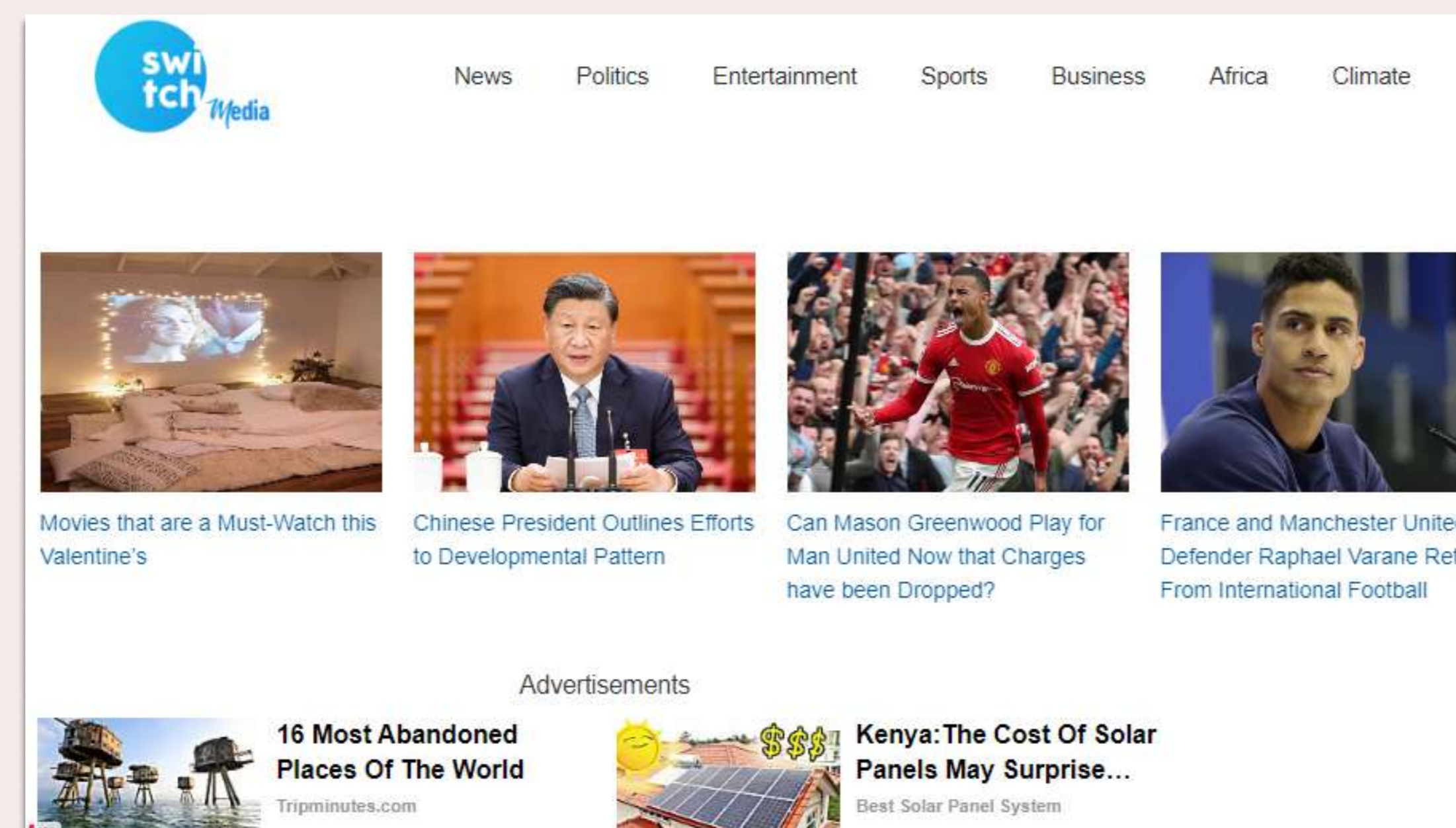
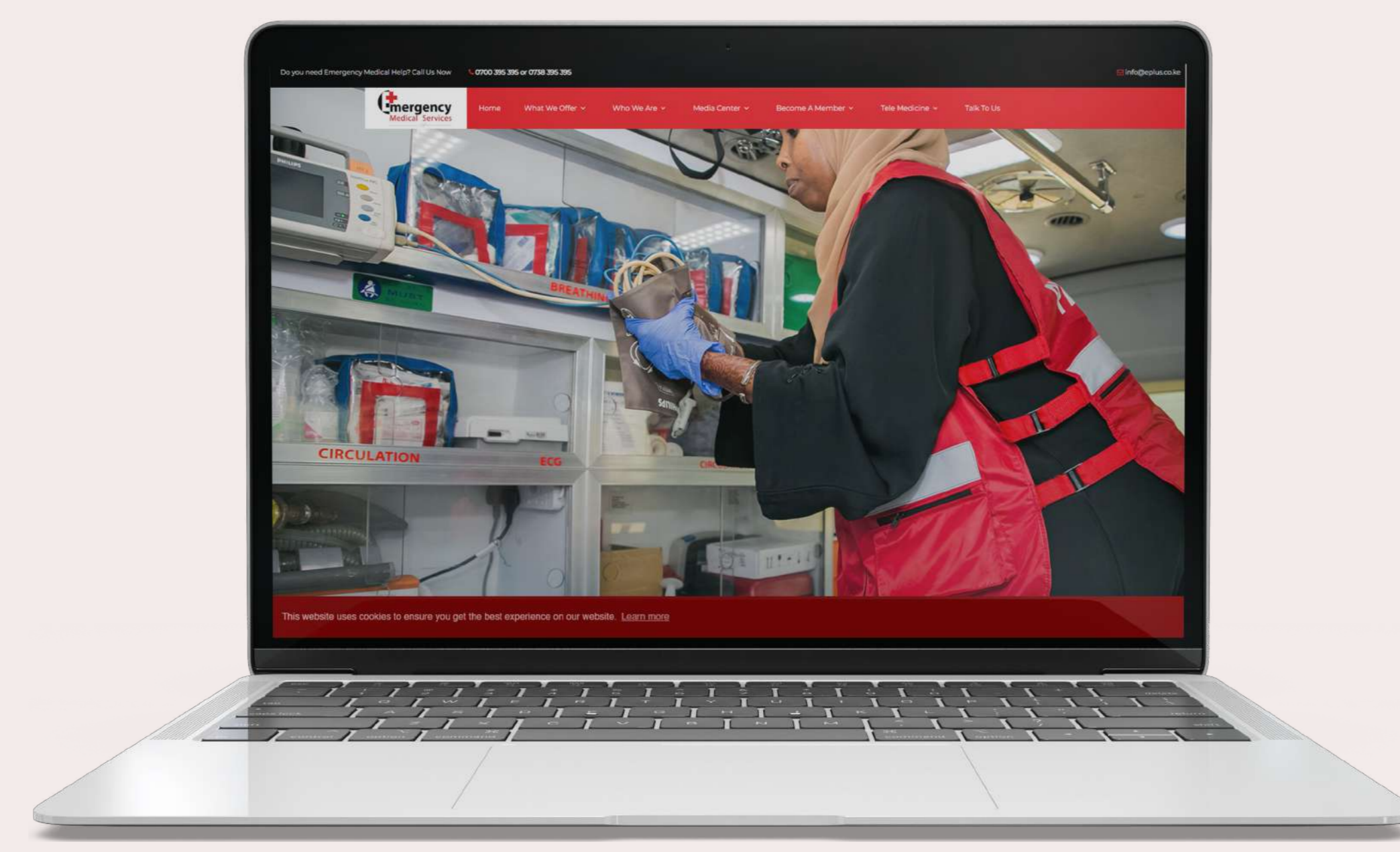
Switch Media will be the most influential platform for educating and empowering the youth to overcome any issue they face in Kenya, in Africa and in the whole world.

## MISSION

Switch Media exists to turn young people into society change makers by giving them the knowledge, courage and will for making a change. Switch Media is a young, energetic, & dynamic channel that serves Africa's youth.

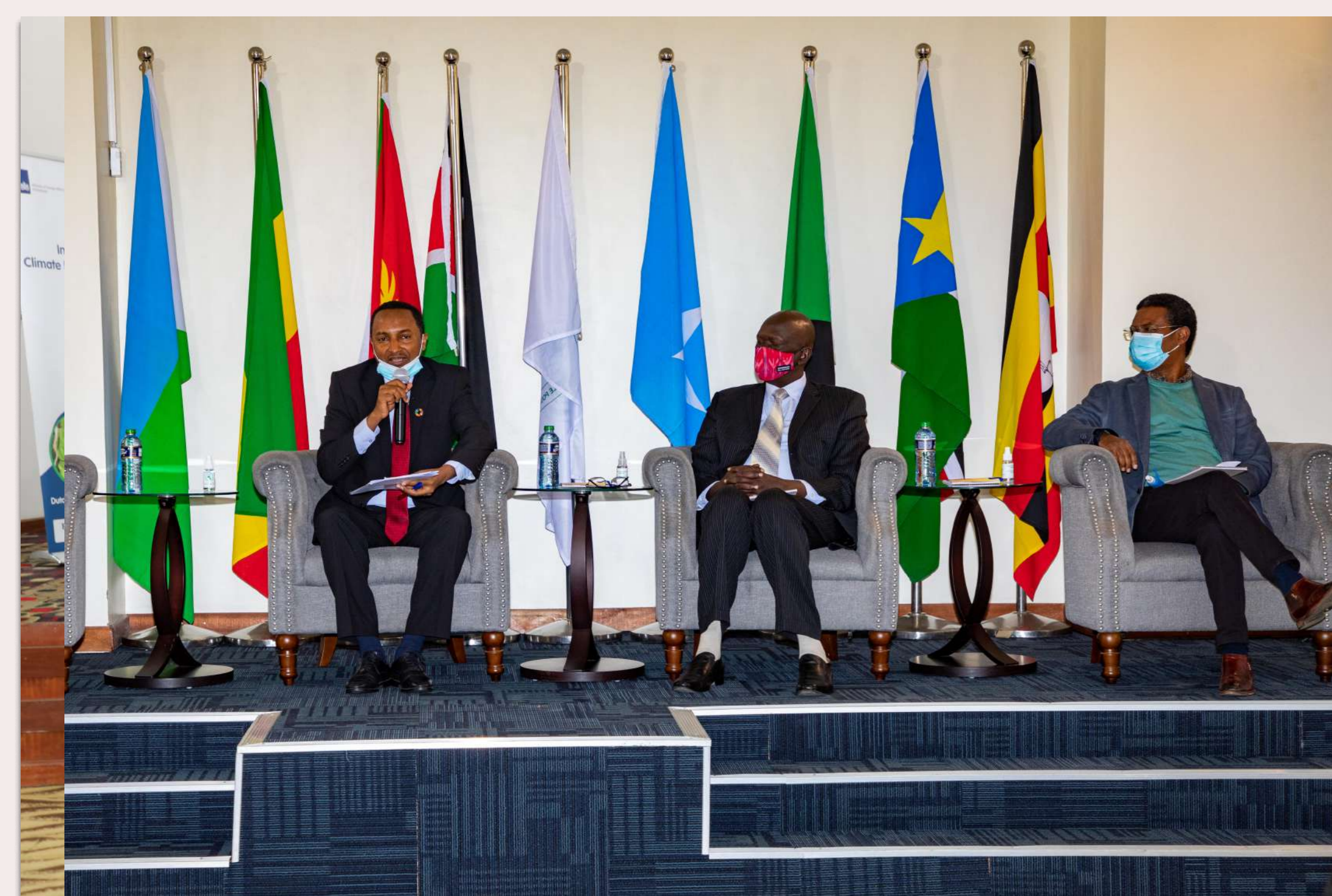
## KEY VALUES

Authentic, independent & impartial communication. Credible and trustworthy brand. Self-sustaining social enterprise..



# Switch Digital

- Social Media Marketing on our platforms
- Social Media Management, Google Ads and SEO
- Web Development and Maintenance
- Show sponsorship
- Switch News



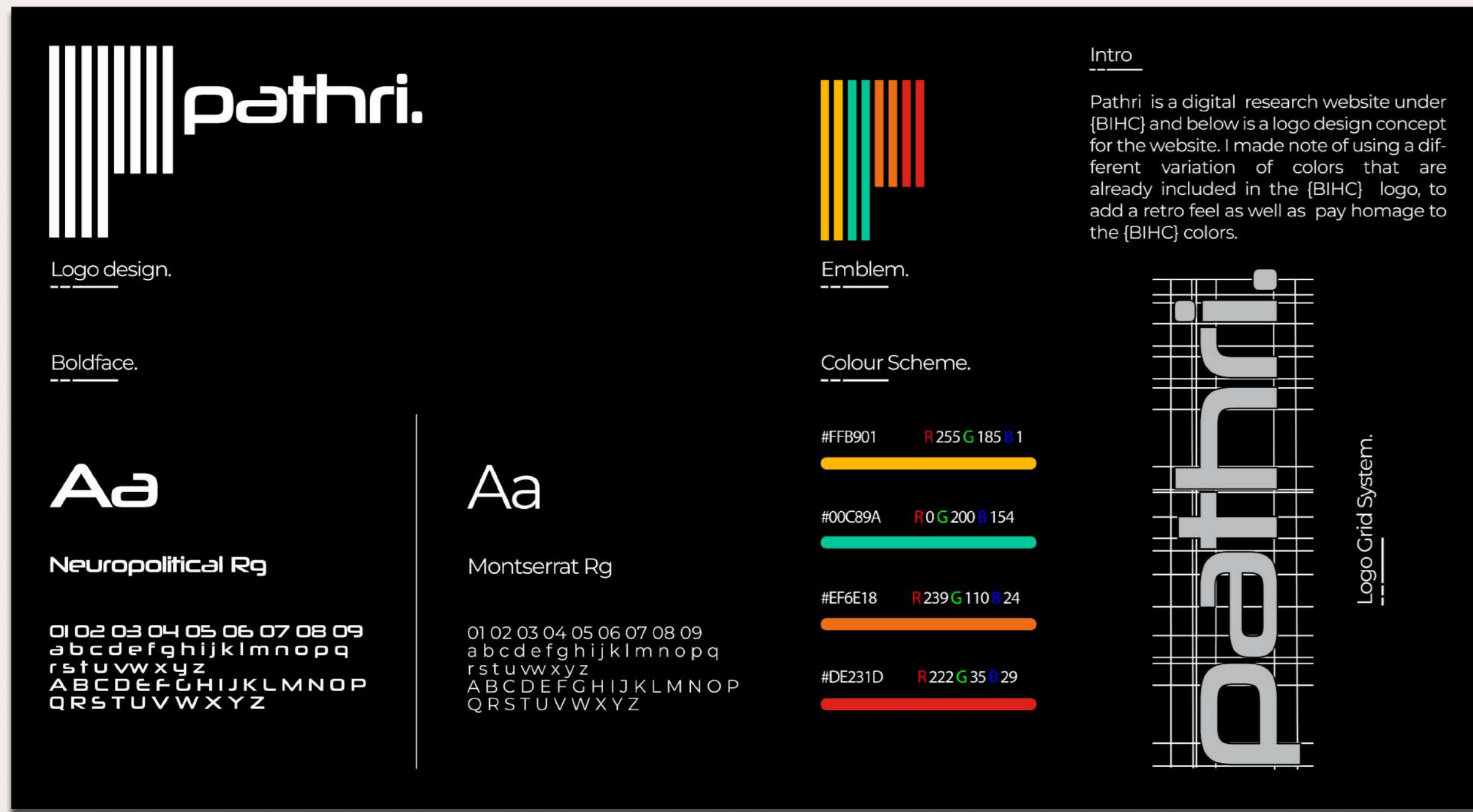
# Switch Media Production

- Production
- Livestreaming
- Photography
- Documentaries, infomercials and commercials



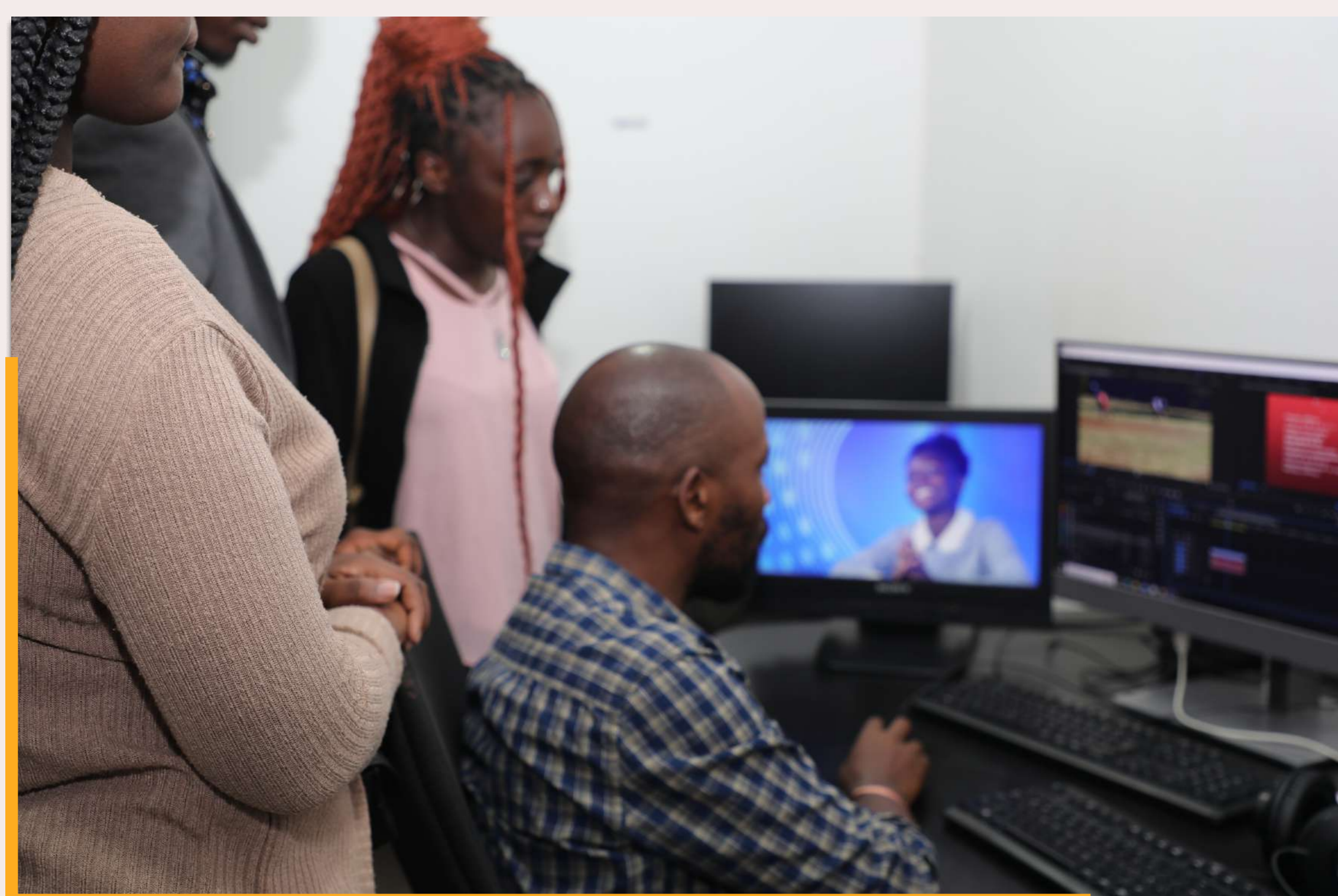
## Switch Creatives

- Logo design
- Brand guidelines
- Print collateral, Package design
- Website design
- Advertising campaign assets



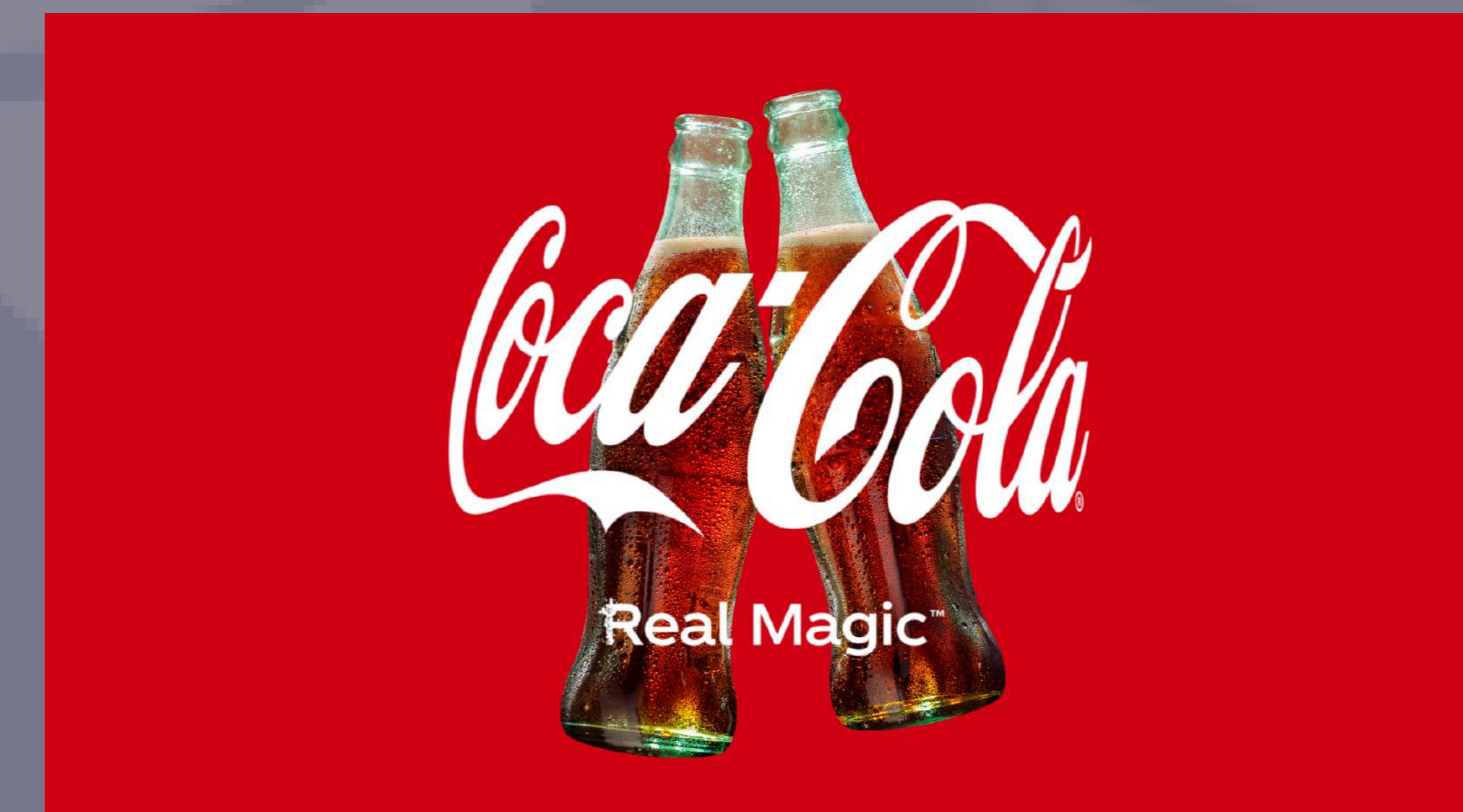
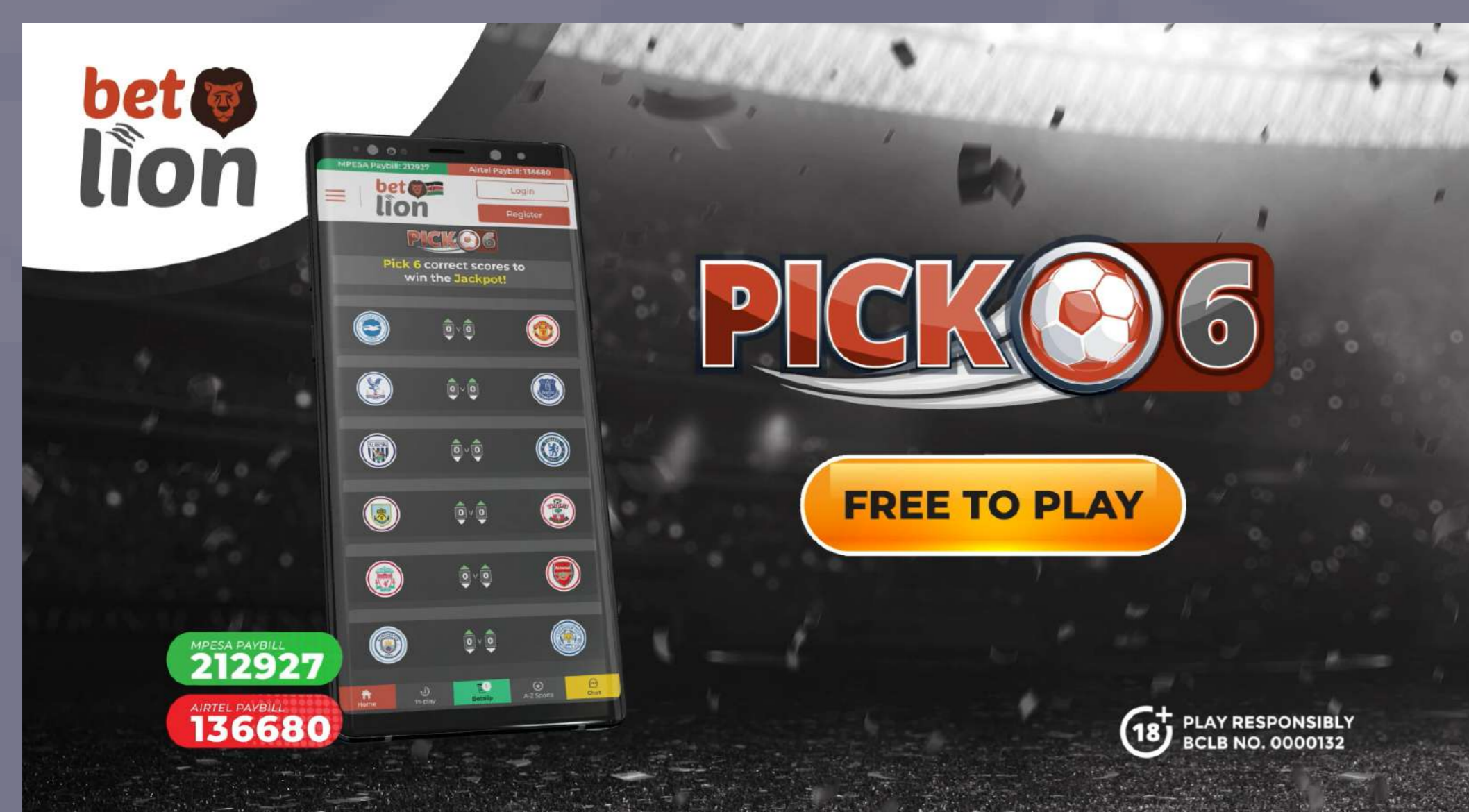
## Switch Media Training

- Audio-Visual Training
- Social Media Management Training
- Media Training

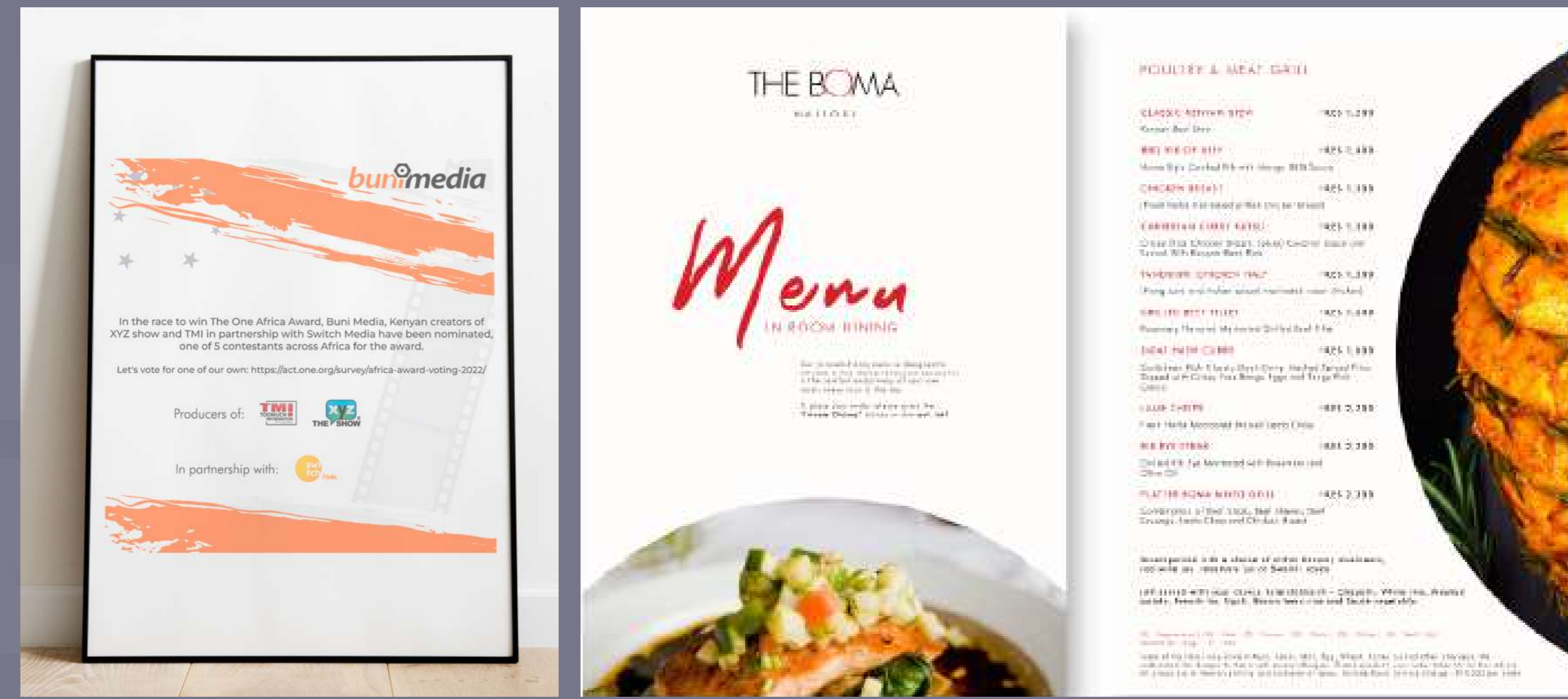
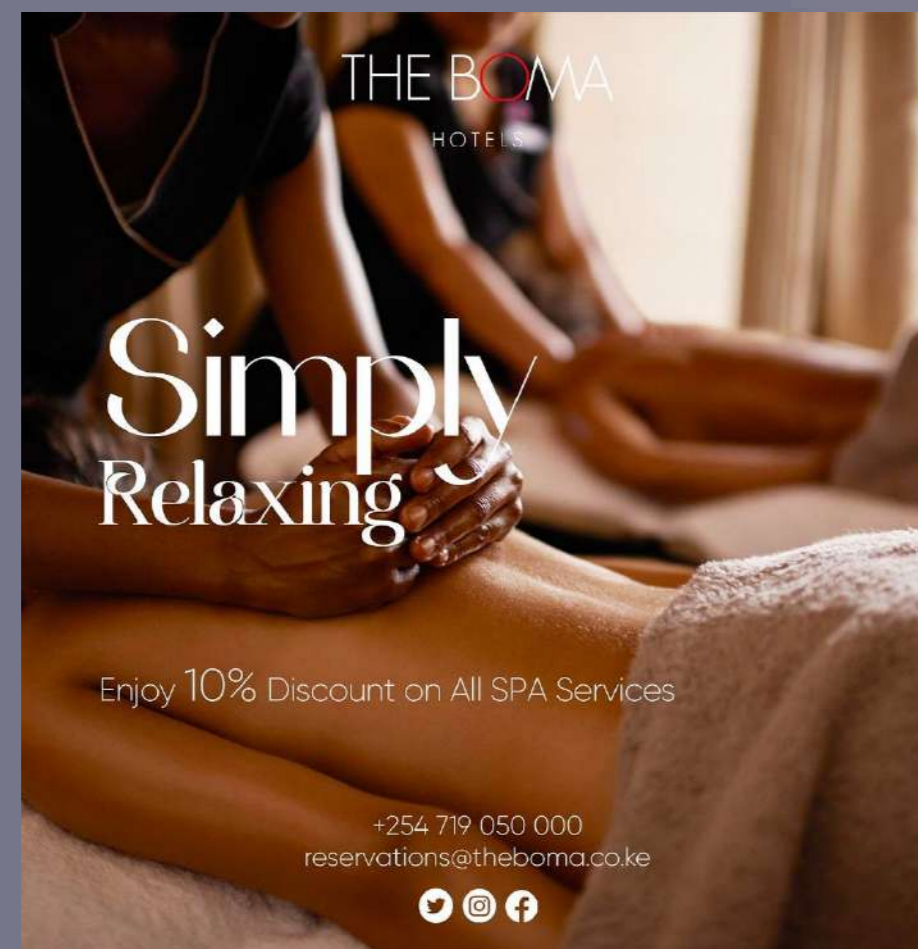
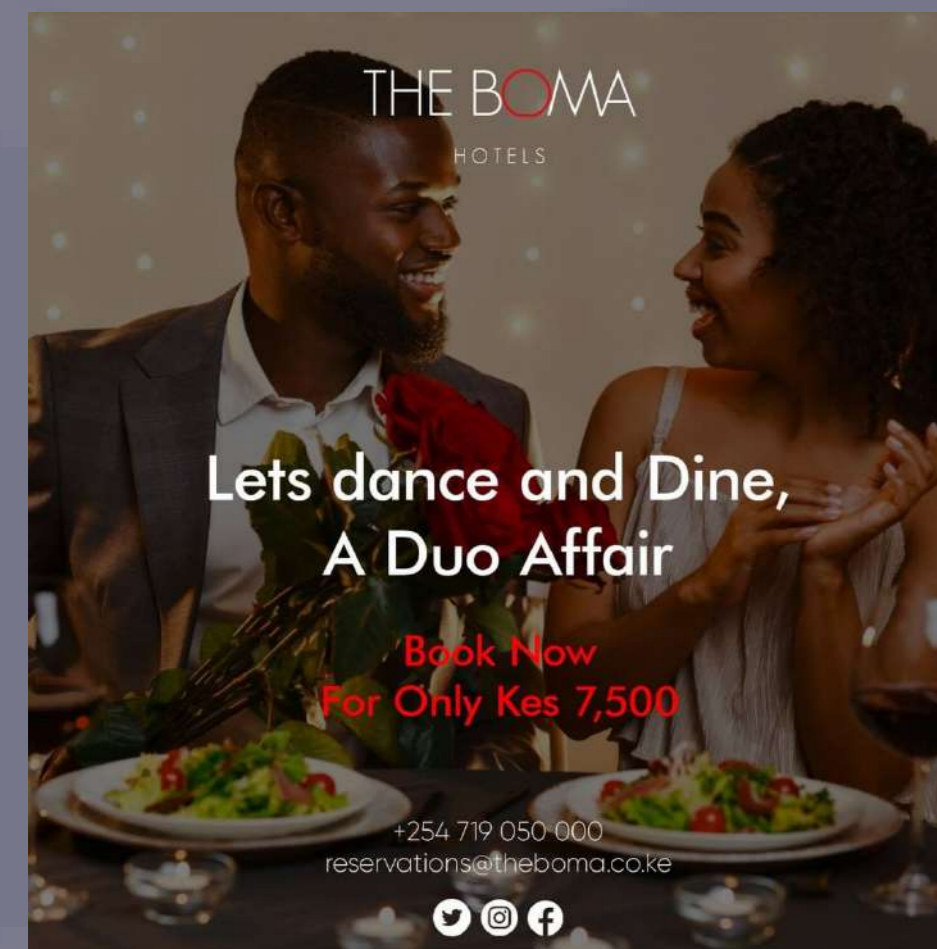
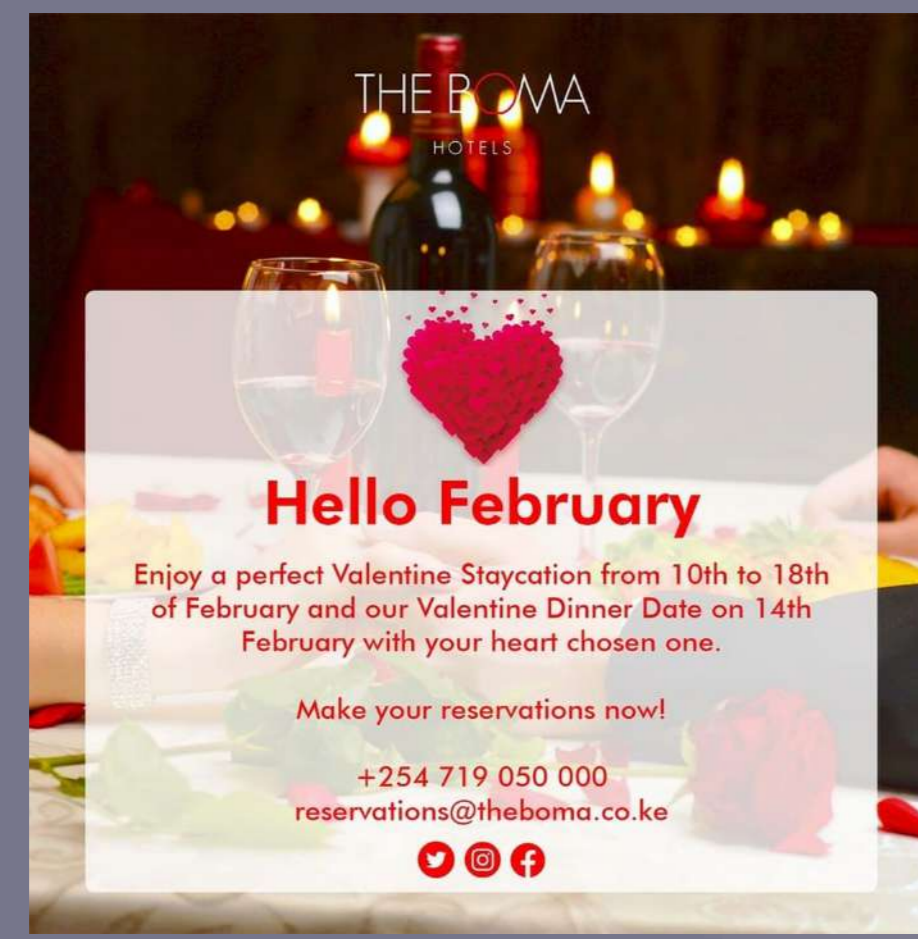
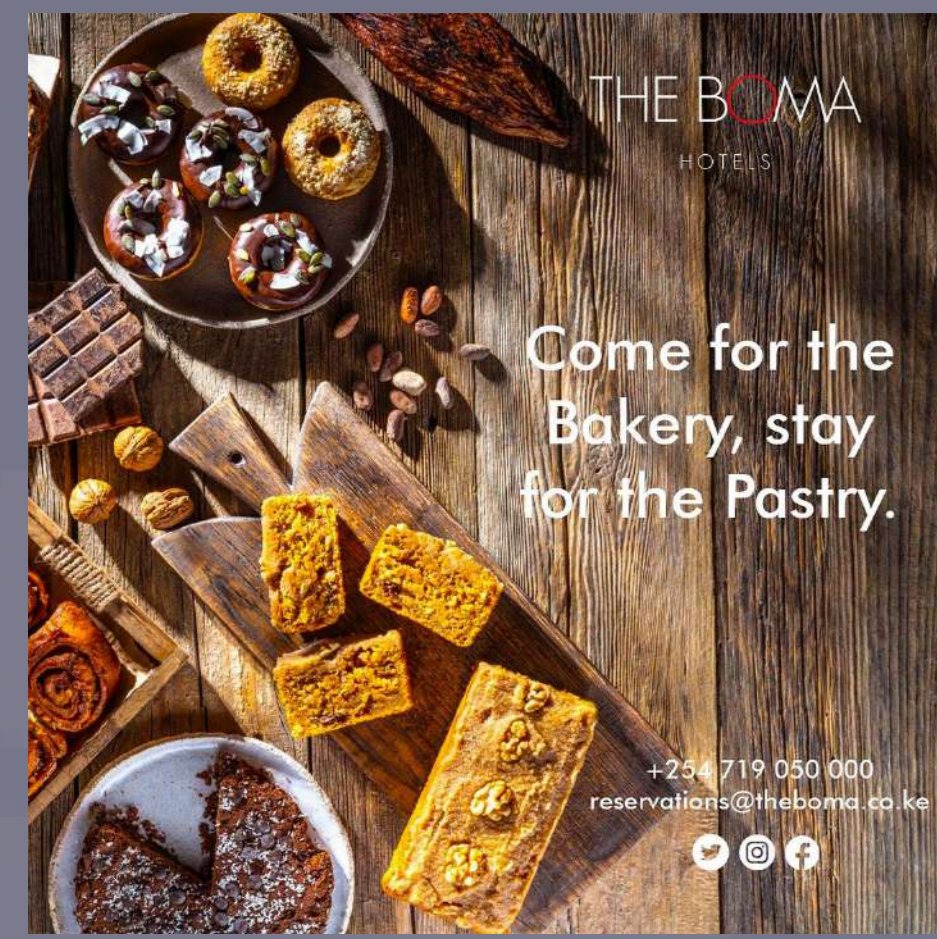


# PROJECT PORTFOLIO

Here at Switch Media we've worked with a wide range of clients, thus we would love to introduce you to a collection of our work

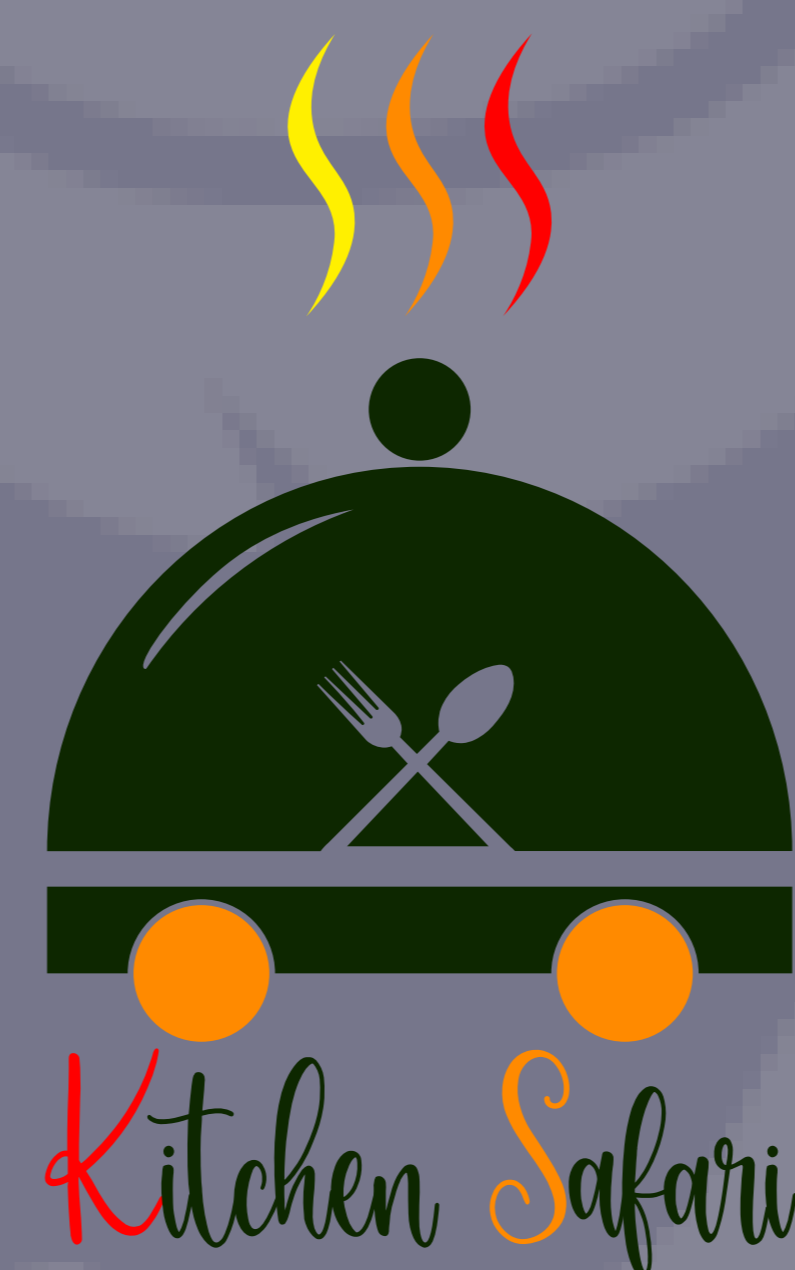


To see more of our collection click [here](#)



We offer a comprehensive approach to visual brand identity, covering all the key components that define your brand.

Maximize your brand's potential with show sponsorship on YouTube. Reach a massive and engaged audience and connect with your target market



# OUR CLIENTS





UNIVERSITY OF NAIROBI



*Your Voice in Israel*



# **CONTACT US:**

info@switchmedia.ke

www.switchmedia.ke

(+254)709 621 000