

A professional video camera is the central focus, with its monitor displaying a woman in a library. The camera's control panel is visible, showing buttons for S&O, IRIS, USER MENU, FOCUS, and DISPLAY. The background is a blurred library with bookshelves and a person in the foreground.

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Switch Production Studios

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About Us

Audio-visual production services are essential to communication in a digital world. Video content is becoming the most effective marketing tool in our digital era, so it's important to get it right!



Switch Production Studios is an offshoot of Switch Television with state of the art facilities and experienced TV crew in TV production; high quality video production and editing services. Switch TV has an experienced and resourceful team that can do the job and create something that truly represents your brand and reaches the aims of the campaign.

We will help you create a shareable piece of engaging content which can be used for broadcast, website, social media or email campaigns. We will liaise with the team to deliver on shared briefs to contribute story and production ideas and oversee the production in consultation with IFRC communications team.

This will involve setting up an AV specialist-focal point to serve as the technical liaison between IFRC and Switch TV, with an ultimate aim of ensuring IFRC receives timely and quality digital communications support throughout the engagement.

We have the capacity and experience to co-ordinate quality productions with proper logistics through our vast networks locally and across Africa.

Services

Preproduction

Switch TV will offer all necessary pre-production services as may be required. This includes (but not limited to);

1. Event (production) planning and budgeting.
2. Location scouting for any production needs.
3. Scripting for productions (documentaries, features, news pieces, online videos etc).
4. Sourcing and provision of audio visual equipment and crew as may be required by client.
5. Casting – if needed.



Services

Electronic Field Production

Switch TV has capacity for provision of Electronic Field Productions within and outside the country. Depending on magnitude of the job Switch TV also has production partners across the borders and well trained stringers who can be part of the productions when needed.

Below are the provisions for EFP;

1. Audio visual equipment
2. Crew e.g. Video Journalists, Reporters, TV Producers and Directors, Lighting Technicians, Broadcast engineers, Riggers etc

Switch TV has capacity for output of;

1. Big productions e.g. Town hall forums
2. Documentaries
3. Feature stories
4. News pieces
5. Online videos
6. Testimonials
7. Professional photography services.
8. Live streaming of events from areas well covered with GSM network.
9. Events coverage
10. Videography



Services

Studio Capacity

Switch TV has the latest market technology and very well trained crew members. State of the art studios that are versatile and thus can offer the following;

1. Recording of programs, short videos for online platforms etc
2. Recordings on our green screen/virtual technology – Allows for manipulations/augmentations and infusion of graphical elements as may be required.
3. Live productions from our studios via a mobile GSM based contribution gadgets.
4. Link studio e.g. as a place where an interview with an international channel can be done.
5. Recording of voice overs for any products as may be required.of the organization’s new website - www.icha.net



Services

Post Production

**Switch Tv has the latest post production equipment.
Thus this our offering;**

1. Video Editing of all pieces.
2. Graphics production.
3. Audio mastering.
4. Video colour correction.
5. Infusion of special effects into productions.



Services

Event Planning

Switch TV is the right event production support partner, we will work alongside the IFRC team to deliver event technology and the results that are required for press conferences, donor/partner meetings, advocacy events and distribution of emergency items.

We will aim to deliver the exact level of service IFRC needs for on-site event support. We will operate as an extension of your corporate communications service team for audiovisual and technical support at events.

Contact person:

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Talk to us

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